Is it Small World after all?

Team Members

1. Katherine Morriss
2. Gary Watts
3. Collin Crossland
4. Hal Marsh

Project Description/Outline

Analyzing Disney’s revenue over multiple decades (1991 – 2017)

Research Questions to Answer

What happened when Disney acquired Marvel?

What happened when Disney acquired the Star Wars franchise?

What happened when Disney acquired ABC?

What happened when Disney partnered with Pixar?

Where does the bulk of Disney’s income come from?

Is there a character that is the most successful?

What impact did a movie’s success have on the parks success?

Data Sets to be Used

KU-Project-1/Disney Datasets/disney\_movies\_total\_gross.csv

KU-Project-1/Disney Datasets/disney\_revenue\_1991-2016.csv

More data located on GitHub

https://github.com/CollinCrossie/KU-Project-1/tree/master/Disney%20Datasets

Rough Breakdown of Tasks

Create a timeline of notable acquisitions by Disney

Assign two questions to each team member and use data sets to find the answer

Create graphs related to data

Present project