Is it Small World after all?

Team Members

1. Katherine Morriss
2. Gary Watts
3. Collin Crossland
4. Hal Marsh

Project Description/Outline

Analyzing Disney’s revenue over multiple decades (1991 – 2017)

Research Questions to Answer

What happened when Disney acquired Marvel? - Hal

What happened when Disney acquired the Star Wars franchise? - Hal

What happened when Disney acquired ABC? - Gary

What happened when Disney partnered with Pixar?- Katherine

Film Revenue - Collin

Park Attendance - Collin

Where does the bulk of Disney’s income come from?

What impact did a movie’s success have on the parks success?

Suggested next steps

Data Sets to be Used

KU-Project-1/Disney Datasets/disney\_movies\_total\_gross.csv

KU-Project-1/Disney Datasets/disney\_revenue\_1991-2016.csv

More data located on GitHub

https://github.com/CollinCrossie/KU-Project-1/tree/master/Disney%20Datasets

Rough Breakdown of Tasks

Create a timeline of notable acquisitions by Disney

Assign two questions to each team member and use data sets to find the answer

Create graphs related to data

Present project